

Circle of Life 生生

2014 臺灣國際學生創意設計大賽

TAIWAN INTERNATIONAL
STUDENT DESIGN COMPETITION, 2014





Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Circle of Life

Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, and the participant must be born after May 29, 1984, and be younger than 30 years of age. For females who have given birth before year of 30 may have 2 years extension per birth.).

Participating Works

The creative design of the competition theme "Circle of Life" must be expressed in the participating pieces.

Category

Product Design, Visual Design, Digital Animation, and Brand Specified

Registration Fee

Free



Items	Dates
Online Registration and Online Work Submission Deadline	May 30, 2014 to July 31, 2014, 24:00 (Taipei GMT+08:00)
Preliminary Selection	August, 2014
Finalists Announcement	Early September , 2014
Delivery Deadline of Final Selection Submission	Finalists will be asked to submit printouts and work discs for the Final Selection. Related information and the deadline will be noticed in the finalist announcement
Final Selection	October, 2014
Award Ceremony and Exhibition	December, 2014

Participation Procedure

A. Register online at www.tisdc.org

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Download the Affidavit

D. Upload registration documents

1. Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
2. Scanned file of the proof of date of birth (the document of each member in the design team is essential)
3. Scanned file of signed Affidavit (one copy for each entry)

E. Upload works

Product Design Category:

Please follow the instructions and sample board to upload your presentation boards.
(You may upload up to 3 files per entry.
Each file must be under 1MB, 1684 X 2384 px, 72dpi, JPG format.)

Visual Design Category:

Please follow the instructions and sample board to upload your work.
(The work can be presented as single or series design. You may upload up to 3 files per entry. Each file must be under 1MB, 1684 X 2384 px, 72dpi, JPG format.)

Digital Animation Category:

Please upload a 30-60 second trailer of the film. (The file must be under 50MB, MOV format)

Brand Specified Category:

Please find the details announced on our official website.

F. Disc Submission

Product Design:

Participants in Product Design category do not have to submit work discs for Preliminary Selection.

Visual Design:

Participants in Visual Design category do not have to submit work discs for Preliminary Selection.

Digital Animation Category:

The work disc should include the full length film, which must be under 30 minutes. (MOV format)
* Please mark the registration code and work title on the disc with a disc marker.

Brand Specified:

Please find the details announced on our official website.

For the Disc submission in Digital Animation Category, please send to:

2014 Taiwan International Student Design Competition Executive
Cultural & Creative Industries Center,
National Taiwan Normal University
4F, No.3, Lane 5, Chinglian St., Da-an District, Taipei 106 Taiwan

After the participation procedure is completed, entrants can still edit their project information, personal information and upload files until the deadline of submission.

※ Please note:

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual catalog and certificate to every winner and finalist in January, 2015. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

Final Selection Submission Procedure

A. Product Design Category

1. Printout(s):

Please submit at most two printouts of your presentation boards, each piece in A1 size (594 X 841mm). The printouts do not have to be mounted on hard paper boards. The descriptions on the boards should be mainly in English.

2. Disc: Each disc should include:

- The electronic files of the presentation boards (JPG/300 dpi)
- Photos of all designers (above 2MB/JPG/300dpi)

B. Visual Design Category

1. Printout work:

Please submit the works in printouts. Poster size: A1 (594 X 841mm)

2. Disc: Each disc should include:

- The electronic file of the work, in original size (JPG or PDF/ 300dpi/ press quality/ CMYK)
- Photos of all designers (above 2MB/ JPG/ 300dpi)

C. Digital Animation Category

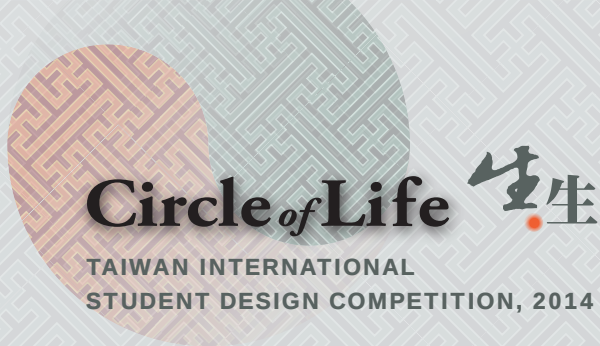
1. Disc: Each disc should include:

- At most 4 stills/ promotion posters of the film (JPG/ 300dpi)
- Photos of all designers (above 2MB/ JPG/ 300dpi)

D. Brand Specified Category

Please find the details announced on our official website.

***Please note:** The printouts should be packed properly before delivering to us. The executive is not responsible for any damage of the works during the delivery process.



Evaluation Operation

- A. Preliminary Selection:** The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.
- B. Final Selection:** Finalists in Product Design and Visual Design category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files. For the evaluation of Brand Specified category, please find the details announced on our official website.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to form the preliminary and final selection committee to process the evaluation.

- A. Product Design Category**
Creativity: 50%; Thematic: 30%; Design Presentation: 20%
- B. Visual Design Category**
Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%
- C. Digital Animation Category**
Creativity: 50%; Aesthetics: 30%; Thematic: 20%
- D. Brand Specified Category**
Creativity: 50%; Manufacturing Feasibility: 50%

Awards

Product Design, Visual Design, and Digital Animation Category:

- * **Grand Prix Prize (1 winner):**
NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate
- * **Gold Prize (1 winner for each category):**
NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate
- * **Silver Prize (1 winner for each category):**
NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate
- * **Bronze Prize (3 winners for each category):**
NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate
- * **International Design Association Special Prize (several winners):**
NT\$100,000 (approx. US\$3,000), an awarding cup and a certificate
- * **Honorable Mention Prize (several winners for each category):**
NT\$10,000 (approx. US\$300) and a certificate

Brand Specified Category:

Please find the details announced on our official website.

- The prizes will be adjusted according to the quality and quantity of participating works.
- The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in December.
- The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

Terms & Conditions

For the entries:

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The participant's entry shall be the participant's own work.
- All the concepts, words, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

For the entrants:

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
- The top three and special prize winners in Product design, Visual Design, and Digital Animation category, and the winners in Brand Specified category shall be present at the Award Ceremony. All travel expenses related to the award ceremony will be borne by the participants.

For the winners:

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
- For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.

In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation
- The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

Contact >

2014 Taiwan International Student Design Competition Executive
Cultural & Creative Industries Center, National Taiwan Normal University

Address : 4F, No.3, Lane 5, Chingtian St., Da-an District,
Taipei 10649 TAIWAN

TEL : 886-2-2391-1606 ext.12 & 14

FAX : 886-2-2391-9193

E-mail: ccic.ntnu@gmail.com

Official Website: <http://www.tisdc.org>

Facebook : Taiwan International Student Design Competition

指導單位
Advisor



教育部
The Ministry of Education

主辦單位
Organizer



教育部青年發展署
The Youth Development Administration,
Ministry of Education

執行單位
Executive



國立臺灣師範大學文化創意產學中心
Cultural & Creative Industries Center,
National Taiwan Normal University